

Thomas Jefferson University Hospital is located near the Philadelphia Historic District with lots of hotel options. Plan to enjoy St Patrick's Day celebrations so book your hotel early! There are many hotel options listed on the hospital's web site.

**Loews Philadelphia Hotel** 2 blocks

1200 Market Street Philadelphia, Pennsylvania, 19107  
Reservations: (888) 575-6397

**Holiday Inn Express** 2 blocks

1305-11 Walnut Street Philadelphia, PA 19107  
Reservations: (215) 735-9300

**Philadelphia Marriot** 4 blocks

1201 Market Street. Philadelphia, PA 19107  
Reservations: (215) 625-2900

**Phila. Downtown Courtyard by Marriott** 4 blocks

21 North Juniper Street Philadelphia PA, 19107  
Reservations: 215-832-3057

**Doubletree Hotel Philadelphia** 5 blocks

237 South Broad Street Philadelphia PA, 19107  
Reservations: 215-893-1600

**Sheraton Philadelphia Downtown Hotel** 6 blocks

201 North 17th Street Philadelphia, PA 19103  
Reservations: (215) 448-2000

There are many other hotels within walking or a short taxi ride away.

*We encourage you to book early as discounted room rates often go fast.*

*Save on parking - think about arriving via public transportation as parking can be limited.*

**What's nearby?**

<http://www.jeffersonhospital.org/About-Us/Center-City/Whats%20Nearby.aspx>

# DVNCN

Delaware Valley Nursing Computer Network

Presents:

## “Weekend Immersion in Nursing Informatics” (WINI)

Friday and Saturday  
March 16th and 17<sup>th</sup> 2012

at

Thomas Jefferson University Hospital,  
1100 Walnut Street  
Philadelphia, PA 19107



Jefferson®

**Information:** For additional information related to program content, please contact Lori Spence, DVNCN Correspondence Officer at 717-231-8835 or [lspence@pinnaclehealth.org](mailto:lspence@pinnaclehealth.org) or Lisa Anne Bove, 610-416-1820 or [lbove5427@hotmail.com](mailto:lbove5427@hotmail.com).

Visit our website at <http://www.dvncn.org/> for online registration information.

**Conference Description:** This conference focuses on trends and issues in practice facing the nursing professional and provides a comprehensive examination of nursing informatics theories, impact of human factors, systems analysis, and design approaches. Methods for managing information databases and systems, as well as the evaluation of computer technology systems are included.

The content provides an opportunity to prepare for the ANCC Nursing Informatics Certification Exam and is conducted by certified informatics nurses.

**Conference Objectives:** At the completion of the conference, participants will be able to:

- ◆ State a personal goal to attain from the conference.
- ◆ Examine theories, models, and frameworks that could be used in healthcare and nursing informatics practice, education, administration, and research domains.
- ◆ Distinguish among the terms human factors, ergonomics, human-computer interaction and usability.
- ◆ Discuss system planning concepts
- ◆ Describe available hardware, software, and communications components for a healthcare information management solution.
- ◆ Identify strategies to establish a solution.
- ◆ Develop an implementation plan and project management plan for an information systems plan.
- ◆ Evaluate the implementation of a healthcare information solution.
- ◆ Identify opportunities to contribute to local, state, national, and international informatics initiatives.
- ◆ Assess readiness to complete the ANCC certification for nursing informatics.

**Continuing Education Credit:**

This continuing nursing education activity was approved by Maryland Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. 16.5 contact hours will be awarded.

## Conference Schedule

### Friday, March 16, 2012

- 7:30-8:00a.m. Registration and Continental breakfast
- 8:00-5:00p.m. Welcome, Introductions & Overview, Theories, Human Factors, 2 Breaks (with refreshments) Lunch (provided) Identify the Issues, Identify Alternatives, Case Studies

### Saturday, March 17, 2012

- 7:30-8:00a.m. Continental breakfast
- 8:00-5:00p.m. Choose or Develop a Solution , Implement the Solution , Case Studies, Breaks, Lunch (provided), Evaluate and Adjust Solutions, Professional Performance, Trends & Issues, Certification Exam preparation, Course Evaluation, CE Awards

## Faculty

Carol J. Bickford, PhD, RN- BC, CPHIMS  
Managing Partner, Informatics Consulting & Continuing Education, L. L. C.  
Olney, MD

Kathleen Smith, MScEd, RN- BC, FHIMSS  
Managing Partner, Informatics Consulting & Continuing Education, L. L. C.  
Gaithersburg, MD

## Registration and Fee Information

### Online Registration

Register and pay online via <http://www.dvncn.org> or use the link below to go directly to the WINI registration form.  
<http://www.surveymonkey.com/s/B6VQXG2>

### Registration by Mail

Make checks payable to DVNCN and attach the Paper Registration slip or a copy of the online Registration form.

### Payment Information

The registration fee is **\$525 until January 31, 2012**; after that date the fee is \$595. The fee includes all course materials, CE documentation, breaks, two breakfasts and two lunches.

**Registration and payment deadline is March 2, 2012.**  
Enrollment is limited to 50 people.

**Refund:** Cancellations received by March 2, 2012 will be refunded minus a \$75 administrative charge. No refunds will be offered after March 2, 2012. If the event is canceled, a full refund will be offered.

### Conference location

Thomas Jefferson University Hospital. More information will be provided after registration.

<http://www.jeffersonhospital.org>

### Hotel reservations

Please make your own reservations as early as possible for the best rates.

## “Weekend Immersion in Nursing Informatics” March 16<sup>th</sup> & 17<sup>th</sup>, 2012

**Registration Form: please cut and attach to PaymentsOR Register and Pay ONLINE via <http://www.dvncn.org>**

Name \_\_\_\_\_ Title & Credentials \_\_\_\_\_  
Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_ e-mail: \_\_\_\_\_  
Home Address \_\_\_\_\_  
Place of Employment \_\_\_\_\_ How did you hear about WINI? \_\_\_\_\_

Registration fee is \$525 before January 31, 2012; after that date the fee is \$595.

Register & Pay ONLINE or Make checks payable to DVNCN attach this registration form and send it to:

Sharie Bigdeli 431 Conshohocken Rd Gladwyne, PA 19035

- I agree to publish my name and demographic information for networking purposes at this conference
- Do not publish my networking information

### **Payment Policy:**

All payments must be received by March 2, 2012.

### **Cancellation Policy:**

All cancellation requests must be made in writing by sending an e-mail to [ispence@pinnaclehealth.org](mailto:ispence@pinnaclehealth.org) before March 2, 2012. All cancellations will incur a 10% processing fee that is non-refundable. Refunds will be processed 30 days after the conference.

### **Substitution Policy:**

If you registered but are unable to attend the conference, you may substitute another attendee at no additional charge. Please send written notification of this change by March 2, 2012 to the registration coordinator at [ispence@pinnaclehealth.org](mailto:ispence@pinnaclehealth.org)

DVNCN reviews all conference attendee registrations and reserves the right to cancel registration(s) if needed