

RUTGERS

College of Nursing
Center for Professional Development



Twenty-Sixth Annual International Nursing Computer and Technology Conference

Tuesday ~ Saturday June 3 ~ 7 2008

Bally's Hotel ♦ Las Vegas Nevada

Theme: "Implementing Innovations With Technology"

PRE-CONFERENCE WORKSHOPS

Tuesday & Wednesday June 3 and 4 2008

- I. Weekday Immersion In Nursing Informatics (WINI)
6/3/08 8:00 am - 5:00 pm
6/4/08 8:00 am - 4:00 pm

Wednesday June 4 2008 9:00 AM – 12:00 PM

- II. Using An Internet Approach For Test Construction
And Analysis / Electronic Testing
III. Any Where/Any Time Learning With
MP3

CONFERENCE

Wednesday June 4 2008

- ✦ Opening Welcoming Reception and
Exhibits 5:00 pm - 7:00 pm

Thursday June 5 2008 9:00 am - 5:00 pm

- ✦ Keynotes, Simultaneous Sessions/Exhibits
✦ Networking Dinner and Tour
6:00 pm - 10:00 pm

Friday June 6 2008

- ✦ Keynotes and Simulations Sessions/Posters
9:00 am - 5:00 pm

POST CONFERENCE WORKSHOPS

Saturday June 7 2008 9:00 am - 12:00 pm

- IV. Podcasts: Cutting Through The Hype:
A Nuts And Bolts Workshop
V. Advanced Simulation Workshop
VI. Developing Multimedia Educational
Tools To Accommodate Different
Learning Styles

<http://nursing.rutgers.edu/cpd>

GENERAL INFORMATION

FEES	Before 5/9/08	After 5/9/08
Full Conference 6/5-6/6/07 (Includes reception 6/5 breakfast 6/6, breaks and program materials)	\$ 595	\$ 695
Presenters Conference Fee	\$ 425	\$ 525
Weekday Immersion In Nursing Informatics (WINI) Two day workshop 6/3-4/08		
With Conference Fee	\$ 450	\$ 525
Without Conference Fee	\$ 550	\$ 625
Pre-Conference Workshops Full Day 6/4/08		
With Conference Fee	\$ 250	\$ 275
Without Conference Fee	\$ 350	\$ 375
Pre-Conference Workshops Half Day 6/4/08		
With Conference Fee	\$ 150	\$ 200
Without Conference Fee	\$ 200	\$ 250
Post-Conference Workshops Half Day 6/7/08		
With Conference Fee	\$ 150	\$ 200
Without Conference Fee	\$ 200	\$ 250
Network Dinner and Tour Thursday 6/5/08	\$ 85	\$ 105

Make check payable to: **Rutgers, The State University**. Pre-registration is requested at least two weeks prior to the program. Early registration is advised to ensure attendance as most programs do have maximum enrollments. Registration at the door will be honored only if space permits. **A \$25 late fee will be charged for registration on the day of the program.**

Confirmation of Registration

All registrations received two weeks prior to a program will be confirmed and directions to the program site will be sent.

Refund

Fees are refundable if requested in writing two weeks prior to a program. There will be a \$50 processing charge for cancellations. No refunds are given for cancellation 3 days before or after a program is in progress. While rarely necessary, the University does reserve the right to cancel or reschedule a program due to insufficient enrollment. The entire fee will be refunded for cancelled programs.

Continuing Education Credit

Rutgers College of Nursing Center for Professional Development is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. One contact hour consists of sixty minutes of instruction. Contact hour verification can only be awarded at the completion of a program. Participants must remain for full program in order to receive credit.

Immersion In Nursing Informatics Review	15 Contact Hours
Pre / Post-Conference Sessions Half Day	3 Contact Hours/Session
Full Conference 6/5-6/6/08	12.9 Contact Hours Total

Faculty

Although it is rarely necessary we reserve the right to substitute faculty if needed.

Audio or video taping is prohibited

Who Should Attend?

Nursing service administrators, informatics nurses, staff nurses, staff development educators and academic educators. All persons working in healthcare technology departments will benefit from attending this program.

PURPOSE

This conference will provide participants with the latest information and demonstrations of how technology is currently being used innovatively in healthcare delivery and education. Implications for nursing service, administration, staff development, and academic education will be explored. This year we will focus on examples of how modern technology is being used innovatively in nursing service and education. Pre and post conference workshops will give participants hands on experience with contemporary technology.

Why Attend?

- Wonderful networking opportunities to meet some of the most influential nurses in the informatics and technology fields.
- Learn what others are accomplishing and discuss with them what you are innovating in your setting.
- Visit and talk with exhibitors who will present state-of-the-art products.
- Hear dynamic keynote speakers and presenters speak on cutting edge information and projections for the future.
- Learn how to enhance your integration of technology into nursing education, administration, and/or practice.

KEYNOTE SPEAKERS



Joyce Sensemier MS RN CPHIMS FHIMSS
Vice President of Informatics for Healthcare Information and Management Systems Society (HIMSS)



Janet L Grady DrPH RN
Associate Professor, University of Pittsburgh School of Nursing and Director of the Nursing Program



Carole A Gassert PhD RN FACMI FAAN
Associate Dean for Information and Technology
University of Utah College of Nursing



Judy Murphy RN BSN
Vice President for Information Services
Aurora Health Care

PROGRAM INFORMATION AND REGISTRATION

Call or write: Dr. Gayle A. Pearson
Rutgers College of Nursing
Center for Professional Development
175 University Avenue ~ Conklin Hall 244
Newark, New Jersey 07102

Phone: 973-353-5895
Fax: 973-353-1700
Home Page: <http://nursing.rutgers.edu/cpd>
Email: cpdn@rutgers.edu
On-Line
Registration: <http://nursing.rutgers.edu/cpd>

Hotel Reservations:
<https://www.harrahs.com/CheckGroupAvailability.do?propCode=BLV&groupCode=SBRUT8>

PRE AND POST CONFERENCE WORKSHOPS

PRE-CONFERENCE WORKSHOPS

Tuesday June 3 2008 8:00 am - 5:00 pm and

Wednesday June 4 2008 8:00 am - 4:00 pm

I. WEEKDAY IMMERSION IN NURSING INFORMATICS (WINI)
Carol J Bickford PhD RN-BC and Kathleen Smith MScEd RN-BC FHIMSS

This two day course is designed for nurses who want to expand or clarify their working knowledge of nursing informatics. New informatics nurses will understand the breadth of knowledge and skills expected of the role. Nurse educators and staff nurses on implementation teams will particularly benefit from this course which will offer pragmatic information for their teaching and/or practice. Nurse faculty will find the course useful in understanding the informatics systems in places students have clinical experience.

The focus is on technological trends and issues in practice facing the nursing professional. A comprehensive examination of nursing informatics theories, impact of human factors, systems analysis and design approaches will be discussed. Methods for managing both information databases and systems as well as the evaluation of computer technology systems will be included. The content is provided by two well known certified informatics nurses. **In addition, this course provides a comprehensive review for the American Nurses Credentialing Center (ANCC) Nursing Informatics Certification Exam.** Extensive course materials, as well as a subscription to Computers In Nursing (CIN) are provided with this course. **Enrollment is limited to 50 people.**

Wednesday June 4 2008 9:00 am - 12:00 pm

II. USING AN INTERNET APPROACH TO TEST CONSTRUCTION AND ANALYSIS

Robyn Walter MSN RN and Roberta Weseman MSN RN

This workshop will provide the participant with information on how to transfer paper and pencil testing to an electronic format similar to the NCLEX-RN exam. Attendees will gain a better understanding of electronic test construction formats and the analysis of test items. How to develop better quality test items will be discussed. Activities will include practice with writing and analyzing test questions. Emphasis will be on improving item quality and the development of test banks. Discussion will include where test construction and analysis fit into an overall evaluation plan of the institution. Bring your sample questions and computers for this hands-on experience!

III. ANY WHERE / ANY TIME LEARNING WITH MP3

William Perry MA RN

This workshop will explore the uses of MP3 files as a learning medium for both academic and continuing education use. The proliferation of the iPod and other MP3 players for personal music listening has opened an opportunity to provide/deliver internet based MP3 files of audio content. These files can be copied to a CD or MP3 player and reviewed on demand by the student without the need of an active internet connection. The low cost materials required to produce these files allows anyone to produce audio files for distribution on the internet where they can be played online or downloaded for offline use. The use of podcasting approaches to create a subscription to dynamic content will also be discussed and demonstrated. Hardware and software requirements will be reviewed and both commercial and educational applications demonstrated.

POST CONFERENCE WORKSHOPS

Saturday June 7 2008 9:00 am - 12:00 pm

IV. PODCASTS, CUTTING THROUGH THE HYPE: A NUTS AND BOLTS WORKSHOP

Patrick Heyman PhD ARNP-BC

Podcasts! What are they? This workshop will take participants through the process of creating a podcast from a technical, aesthetic and educational standpoint. Both video and audio podcast will be covered. In addition to the actual process of creating a podcast, the components that make up podcast will be explained. Strategies for incorporating podcasts into the learning process will also be discussed. Simple podcasts will be created with free software tools available on the internet and some advanced applications using commercial software will be demonstrated. Participants desiring to follow the hand-on examples should bring a computer with wireless connection with download software that will be forwarded prior to the conference. Come and learn how to download your own podcast!

V. ADVANCED SIMULATION WORKSHOP

Wendy M Nehring PhD RN FAAN FAAIDD and
Deatrah Du Bose MSN RN

The integration of simulation into nursing education has become a necessary addition due to needed skill and critical thinking development, decreasing clinical sites, and increasing student numbers. Now that many schools and staff development departments have purchased simulators they need to know how to get faculty/staff to use them effectively. In this workshop, the emphasis will be on (1) how to integrate simulation into the educational process and (2) how to customize scenarios to fulfill the needs of students. Consideration of the budget, needed space and personnel faculty issues will be discussed. The decisions needed to be made about faculty involvement and the place in the educational process and lessons learned will be discussed. Finally discussion and hands-on experience with altering standardized scenarios for the specific programs will be conducted.

VI. DEVELOPING MULTIMEDIA EDUCATIONAL TOOLS TO ACCOMMODATE DIFFERENT LEARNING STYLES

William Perry MA RN

The possibility of creating online educational materials that appeal to different learning styles has been made easier in recent years by the appearance of new and simpler tools and through the exploration of new forms of interaction and presentation. The comprehension and retention of educational materials presented online can be improved by using these tools and techniques to create modules that appeal to the auditory, visual or kinesthetic learner. This workshop will address the characteristics of each available learning style, review readily available and easy-to-use examples of the necessary hardware/software to produce media in a variety of formats, and demonstrate the processes of creating these materials.

REGISTER ONLINE AT
<http://nursing.rutgers.edu/cpd>

**Implementing Innovations With Technology
Bally's Hotel Las Vegas Nevada • June 3 ~ June 7 2008**

PRE-CONFERENCE WORKSHOPS

TUESDAY AND WEDNESDAY JUNE 3 – 4, 2008

**I. Weekday Immersion In Nursing Informatics (WIND)
6/3/08 8:00 am – 5:00 pm and 6/4/08 8:00 am – 4:00 pm**

WEDNESDAY JUNE 4 2008 9:00 AM – 12:00 PM

**II. Using An Internet Approach To Test Construction and Analysis
III. Any Where / Any Time Learning With MP3**

WEDNESDAY JUNE 4 2008

Welcoming Reception/Visit The Exhibits 5:00 pm – 7:00 pm

THURSDAY JUNE 5 2008

8:00 am – 12:00 pm

Registration

9:00 am – 10:00 am

Opening Session

Greetings: Felissa Lashley, Dean, Rutgers College of Nursing

Keynote: TIGER Initiatives: Implications For Nursing Service And Education

Joyce Sensmeier MS RN CPHIMS FHIMSS

10:10 am – 11:00 am

Simultaneous Sessions

1. Clinical Practice	2. Education	3. Research / Education	4. General	5. Community Health
Utilizing Technology To Improve Patient Outcomes Lynne Menei MSN CRNP Nicole Carroll MSN RNC	Positive Impact On Student Access And Outcomes: Incorporating Technology-Enhanced Course Templates, Impatica Lectures And Active Learning Strategies Alison J Green MSN RN	Educational Technology And Online Instruction Shifting Paradigm: What About Nursing Faculty? Kellie Smith MSN RN	Using Blogs And WIKIS To Promote Community, Collaboration And Creativity JoAnne Herman PhD RN Vera Polyakova-Norwood MEd RN	Ensuring Quality Home Care Nursing Care With Web-Based Reporting: The Visiting Nurse Service of New York Outcomes Website Peri Rosenfeld PhD Lindsay Fyc MA

11:10 am – 12:00 pm

Simultaneous Sessions

6. Clinical Practice	7. Education	8. Research / Education	9. General	10. Community Health
Bridging The Gap Between The PDA And Tablet In Healthcare: The Ultra Mobile Portable Computer At The Bedside Patrick A Scollin EdD MT CLS	Blending Course Content, Technology And Pedagogy: Teaching Leadership And Innovation Online Eileene Shake MSN RN BSN BA CNAA Vera Polyakova-Norwood MEd RN	Inductive Instructional Methodology In Online Nursing Education James A. Hauschildt EdD MA BSN RN,BC	Health, Education And Technology In A Synergistic Relationship: Interprofessional Collaboration And Culturally Informed Aboriginal Health Care Lorraine Carter PhD MA BED Hons BA Ellen Rukholm	Technology: Supporting The Medicare Beneficiary For Health Care Mary Lou DeNatale EdD RN

12:10 pm – 1:00 pm

Visit The Exhibits • Refreshment

1:00 pm – 1:50 pm

Simultaneous Sessions

11. Clinical Practice	12. Education	13. Research / Education	14. Clinical Practice	15. Community Health
Validating And Refining A CBR Decision Support Application: New Technological Innovations To Support Clinical Decision Making At The Bedside Tammie Di Pietro MN RN	Team Approach To Simulation Learning Throughout Nursing Education Suzanne Carr MS RN	Promoting Engaged Learning: The Use Of Clickers In A Large Classroom Environment Judith Kilpatrick DNSc RN	Using Technology To Blend Different Levels Of Care: A Leadership Strategy To Create An Evidence-Based Nursing Environment Alma Degracia Cabading MSN(c) RN MBA CCRN Nena Bonuel PhD(c) MSN RN CCRN	The Use Of Simulations In Community Health Nursing Curriculums Michelle Hogan MSc BScN RN

2:00 pm – 2:50 pm

Simultaneous Sessions

16. Clinical Practice	17. Education	18. Research / Education	19. Clinical Practice	20. General
Course Redesign: Engaging The Learners With The Use Of Technology Gina Aranzamendez MS RN-BC Brenda Charles MSN RN	These Chips Are REALLY Stale! Whose Fault Is It That Online Courses Are Boring? Trish L Hutchinson EdD	How Much Is Enough: Understanding The Role Of Simulation In Undergraduate Nursing Program June MacDonald-Jenkins MSc BScN RN Dana Chorney MN BScN RN Marie McEwan RN BED	Implementing An Electronic Transfusion Verification And Documentation System: Using Technology For Patient Safety Martha Chatrou BSN RN BC Jonathan Gecomo MSN RN CVRNII	Using Online Surveys For Data Collection Cathleen A Collins MSN RN

3:00 pm – 3:50 pm

Simultaneous Sessions

21. Clinical Practice	22. Education	23. Education	24. General	25. General
Disruptive Computer Innovation: Nurses As Central To Fundamental Change In Health Care Robert R Weaver PhD	Developing Methods To Assess Student Learning Via A Face-To-Face Faculty Learning Community And Virtual Conferencing June Alberto DNS RN	Blended Learning: Integrating An e-Learning Component For Teaching And Skill Validation Colleen Jones MS RN-BC CNOR CFAN Mary J Abraham MA RN	Evidence-Based Decision Making In Healthcare Information Technology Judith A DePalma PhD RN	The NLN 2006 Survey Of Informatics Competencies: Finding And Implications Mary Anne Rizzolo EdD RN FAAN

3:50 pm – 4:10 pm

Last Chance To Visit The Exhibits • Refreshment

4:10 pm – 5:00pm

Keynote: Using Innovations In Technology To Advance Nursing Practice And Education

Janet Grady DrPH RN

5:00 pm – 6:00 pm

Poster Setup

6:00 pm – 10:00 pm

Networking Dinner (*By Reservation*)

FRIDAY JUNE 6 2008

8:00 am – 9:00 am

Visit The Posters • Breakfast Roundtable Discussions With Experts

9:00 am – 10:00 am

Keynote: Technological Solutions To Nurse Workflow Inefficiencies
Carol A Gassert PhD RN FACMI FAAN

10:10 am – 11:00 am

Simultaneous Sessions

26. Clinical Practice	27. Education	28. Research / Education	29. Clinical Practice	30. General
Using Electronic Clinical Decision Support Tools- Lessons Learned Bonnie B Anton MN RN Andrea Micenko BS Jason Schfer PharmD Ann Titus BSN RN Janet Griffiths BSN RN Deb Wolf PhD RN	The Use Of Simulated Clinical Learning Experiences In Professional Healthcare Education In Canada Bernie Garrett PhD BA(Hons.) RN	Integrating Simulation Into Education And Clinical Practice Michael Nickerson MS RN APRN-BC NREMT-P Melissa Pollard MS RN ARNP CEN CCRN	Integrating Nursing Informatics Competencies In Organizational Support Systems And Structures Colleen Burch MSN RN BC	Computerized Clinical Placement System: A Case Study For Regional Adoption Patrick Heyman PhD ARNP

11:10 am – 12:00 pm

Simultaneous Sessions

31. Clinical Practice	32. Education	33. Research / Education	34. Research / Education	35. Clinical Practice
Perceptions Of Perinatal Nurses Regarding Electronic Medical Record Implementation Debra S Nault MSN RN Diane Goddeeris BSN RN	High Tech Verses High Touch Jennifer Couvillon PhD RN CNE	Innovations In Education: Now What? Lisa Kitchen MSc BKin	The NLN/Laerdal Simulation Project: A Simulation Innovation Resource Center Mary Anne Rizzolo EdD RN FAAN	Teaching Scenario-Based Critical Thinking Skills Using Innovative Technology Jennifer McKenzie BSN RN-BC OCN Mary J Abraham MA RN

12:00 pm – 1:00pm

Lunch • Visit The Posters

1:10 pm – 2:00 pm

Simultaneous Sessions

36. Clinical Practice	37. Research / Education	38. Education	39. General	40. Education
Using Technology To Improve Medication Reconciliation In An Academic Medical Center Laurie Rack MSN RN Debra Santarelli MS RN BS CNA-A-BC	Second Degree Web-Based BSN Education Program Findings Patricia Allen EdD RN CNE ANEF Myrna Armstrong EdD RN FAAN	Code Blue...Where Are You? Gwendolynn D Randall MSN MS ARNP CRNA	Creating A Personal Learning Environment Using Pageflakes William Perry MA RN	Using Web-Based Competency Checklists, Portfolios And Monitoring To Evaluate And Enhance Student Competency Kenneth W Dion PhD(c) MSN MBA RN Patricia Francis-Johnson MSN RN Amy Moore MSN RN FNP-C Cathie Collins MSN RN

2:10 pm – 3:00 pm

Simultaneous Sessions

41. Clinical Practice	42. Education	43. Education	44. General	45. General
Reaching Digital Nirvana: A Paradigm To Automate Clinical Documentation And Transform Clinical Practice Jim Caio EdD(c) MSN RN CRNA MHS CPEHR	Live Classroom: Transforming Theory To Practice For RN-BSN Community-Based Project Management JoAnn Klaassen MN RN JD Anita Skarbek MSN RN	A Transdisciplinary Approach To Implementing Educational Technology Into Nursing Anna M Acee EdD APRN BC ANP Joyce P Griffin-Sobel PhD RN AOCN APRN BC CNE	Creating Software Simulation Using Adobe Captivate Mary J. Abraham MA RN	Online Generic County-Wide Student Hospital Orientation: The Case For Open Source Software Patrick Heyman PhD ARNP

3:10 pm – 3:30 pm

Last Chance To Visit The Posters

3:30 pm – 4:30 pm

Endnote "What Nurses/Students/Faculty Will Need To Know When Practicing In An EPR Environment: Future Predictions"
Judy Murphy RN FAC MI FHIMSS

POST CONFERENCE WORKSHOPS Saturday June 7 2008 9:00 am – 12:00 pm

IV. Podcasts, Cutting Through The Hype: A Nuts And Bolts Workshop

V. Advanced Simulation Workshop

VI. Developing Multimedia Educational Tools To Accommodate Different Learning Styles



NETWORKING DINNER

Date: Thursday Night June 5, 2008

Time: 6:00 pm – 10:00 pm

Fee: \$ 85 before May 1 2008; \$105 after May 1 2008

JOIN US FOR SOME GREAT FUN AND WONDERFUL NETWORKING OPPORTUNITIES!

EXHIBITS

Wednesday June 4 2008
Opening Welcoming Reception 5pm - 7pm

Thursday June 5 2008
8:00 am - 4:00 pm

A number of exhibitors will provide information as to the most up-to-date technology products.

To register to exhibit go to:
<http://nursing.rutgers.edu/cpd>

Planning Committee

John Designano MPA MS RN
Lisa Anne Bove MSN RN,BC
Mary Lou De Natale EdD RN
Karen Dubois MSN RN
Jane Koeckeritz PhD C-ANP RN
Sharon Majorowitz MSN Med RN,BC
Peter Murray PhD RN CompBCS
Gayle A Pearson DrPH RN
Kathy Peck MS RN CCRN
William F Perry MA RN
Arlowen Raygor MN RN,BC BCNA
Mary Anne Rizzolo EdD RN FAAN
Otto Sanchez PhD MD
Hilda Villareal MSN RN CPNP APNC

POSTER PRESENTATIONS

TITLE	PRESENTER (S)
1. C2M: The Virtual World Of Mental Health Education	Awilda R Hayes BSN RN and Bridget Manson MSN RN Hendrick Medical Center - Abilene, Texas
2. Future Of Nursing: Using Video Games	Jo Ann Eforma USFNS and Quyen Lam University of San Francisco ~ San Francisco, California
3. Web-Based Weight Management Programs For Children And Adolescents Who Are Overweight	Ji-Young An PhD RN MPH Rutgers University College of Nursing ~ Newark, New Jersey
4. Taking It To A Higher Dimension: Utilizing Web Based Learning To Connect Family Systems Theory To Advanced Psychiatric Nursing Practice	Margherite Matteis PhD RN CNS-BC Regis College School of Nursing & Health Professions Weston, Massachusetts
5. Patient Simulators In Nursing Education	Betsy Guimond MN ARNP University of Central Florida - Orlando, Florida
6. Out Of Darkness And Into The Light	Linda B Hureston PhD TN CNE and Mary Anderson MSN RN Chicago State University - Chicago, Illinois
7. Developing Simulation Scenarios	Betsy Guimond MN ARNP University of Central Florida - Orlando, Florida
8. Bridging The Classroom And Distance Learning Environment	Lori S Lauver PhD RN and Anthony J Frisby PhD Thomas Jefferson University ~ Philadelphia, Pennsylvania
9. Strike A Balance	Jennifer Couvillion PhD RN CNE Louisiana State University Health Science Center New Orleans, Louisiana
10. Caring: A Challenge Met By Online RN-BSN/RN-MSN Students	June Alberto DNS RN Georgia Southern University ~ Statesboro, Georgia
11. Nurses In Cinema: Handmaidens, Heroes and Heartbreakers	Wendy R Ostendorf EdD RN Neumann College ~ Aston, Pennsylvania

~ MORE TO COME ~

Poster Abstracts Accepted Through May 1, 2008

Submitted on-line at <http://nursing.rutgers.edu/cpd> Or Email cpdn@rutgers.edu

Note: Special Discounted Rates Apply For Presenters



Joyce Sensmeier
MS RN BC CPHIMS FHIMSS
Recipients of Tenth Annual
Recognition Award

CALL FOR NOMINATIONS FOR THE Eleventh Annual Recognition Award For Advancement of Computer Technology in Healthcare

**Nominations and vitae of candidate
may be emailed to
cpdn@rutgers.edu**

**NOMINATIONS ACCEPTED THROUGH
MAY 1 2008**



Diane Skiba
PhD FAAN FACMI
Recipients of Tenth Annual
Recognition Award

HOTEL INFORMATION



BALLY'S HOTEL
3645 Las Vegas Blvd South
Las Vegas, NV 89109
Phone: (877) 603-4390
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<https://www.harrahs.com/CheckGroupAvailability.do?propCode=BLV&groupCode=SBRUT8>

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For nearly 30 years, Bally's has been the pulsating soul of a neon city that refuses to sleep. With its unwavering service, comprehensive dining and signature style this jewel of the Strip has attracted high-rollers from around the world. See for yourself why Bally's embodies the spirit of Las Vegas.

AREA ATTRACTIONS ~ LAS VEGAS NEVADA

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<http://www.lasvegas.com/attractions>



Miracle Mile Shops at Planet Hollywood

Combining glamorous surroundings, 170 stores and 15 restaurants, the Miracle Mile Shops definitely stand out on the Las Vegas Strip. The Miracle Mile Shops

is the first mall in town to welcome the ultra-trendy store. From classy to post-grunge, preppy to glam, each style is sure to make a huge fashion statement. Ladies will love the all the unique patterns, while the men can achieve the popular metropolitan look without spending a fortune. Located one short block from the hotel.

Le Boulevard at Paris

Le Boulevard is tres European. From the brass lamps to the cobblestone "streets" to the small, intimate boutiques, Paris is alive and well in Las Vegas. Make your way straight down the middle of the casino and you'll hit Le Boulevard, the shopper's main drag, where the majority of stores and restaurants reside. Located a next to Bally's with indoor walkway access.



Bellagio Conservatory

Beneath a 55-foot-tall glass ceiling, elaborate floral arrangements fill the bright, airy atrium with eye-catching color and rich fragrance. The epitome of beauty and elegance, the botanical gardens encompass approximately 14,000 square feet and provide an endless array of photo opportunities. Unique features of the immense garden are winding pathways affording guests a closer view of the abundant foliage and numerous water features. In addition, a portion of the dining area at Cafe Bellagio faces the garden, providing exquisite scenery.



Fountains at Bellagio

Using a dramatic combination of music, water and light, the Bellagio delivers spectacular performances with its majestic fountains. Across the street from Bally's.

A Grand Canyon South Rim Adventure

Get ready for an amazing voyage to the Grand Canyon's South Rim. After a luxury van whisks you away from your hotel for the day, your tour guide entertains you with geological history of this magnificent landmark. Once you arrive at the Grand Canyon, have a buffet lunch and admire the amazing views of this spectacular wonder. The voyage continues with a trip inside the Grand Canyon National Park. Stop at various spots throughout the South Rim and take lots of pictures. Catch sights of Las Vegas' residential areas upon returning to your hotel.



Caesars Palace Hotel Casino

Caesars Palace Hotel across the street, has nine outstanding restaurants serving some of the best food in Las Vegas, a movie theater with a dome-shaped screen, three live entertainment lounges, a magnificent shopping center and of course, some of the top gaming facilities in Las Vegas.



TRANSPORTATION

Airport Shuttle Information

A variety of shuttle/limousine services are available at McCarran Airport and are located on the west side of baggage claim, outside door exits 8-13. Please note that there are both shuttle and "for-hire" stretch limousine services.

Ambassador/Ritz Company

Shuttle Bus Strip hotels - Approximately \$5.00
Limousine - Approximately \$45.00
Operates from 7:45 a.m. - Midnight
Contact: (702) 739-7990

Bell Trans Company

Strip hotels: Approximately \$6 (\$12.00 round trip)
Limousine - Approximately \$55.00 & up
Operates 7 a.m. - Midnight
Contact: 702- 889-4242

Harrah's Free Hotel Shuttle Service

Visit our sister properties, Caesar's Palace, Paris Las Vegas, Rio All-Suites Hotel & Casino and Harrah's Las Vegas on the Strip by using our free shuttle.

Pick up locations

Rio All-Suites Hotel & Casino - Carnival World Buffet entrance
Bally's & Paris Las Vegas - Limousine entrance
Caesar's Palace - Augusta Tower valet entrance
Harrah's Las Vegas - Shuttle/Bus/Trolley drop off

Shuttle Schedule

Mon - Wed: 10 am - 1 am ~ Thurs - Sun: 10 am - 4 am

Pick-up times are approximately every 30 minutes from each location. Sorry. No luggage allowed on shuttle bus.

The monorail runs along the strip from the MGM Grand to the Sahara Hotel. Monday - Thursday 7:00 am - 2:00 am and Friday - Sunday 7:00 am - 3:00 am.

RUTGERS

College of Nursing
Center For Professional Development
175 University Avenue
Conklin Hall 244
Newark, NJ 07102

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Newark, NJ

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*Postmaster
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Please Do Not Delay*

*Twenty-Sixth Annual International Nursing Computer and Technology Conference
Theme: "Implementing Innovations with Technology"*