

Hotel Accommodations:

La Quinta Inn & Suites Lakeland West

1024 Crevasse St
Lakeland, FL 33809
Phone: 1-863-859-2866
Fax: 1-863-859-2956



Days Inn & Suites

4502 N Socrum Loop Rd
Lakeland, FL 33809

Tel : 863-683-5095
Resrv : 877-683-5095

daysinn.lakeland@gmail.com



Hampton Inn

4420 N Socrum Loop Rd
Lakeland, FL 33809

Tel: (863)-816-2525



Lakeland is centrally located and surrounded by Florida's attractions. It is less than an hour's drive away from Disney, Universal Studios, Sea World, Busch Gardens, and coming in 2011, LEGOLAND Florida.

We are conveniently located off I-4 with easy access to the Atlantic Ocean to the east and the Gulf of Mexico to the west.



Shopping Centers in Lakeland: Lakeside Village and The Lakeland Square Mall. Both shopping areas are surrounded by hotels, entertainment, and plenty of restaurants.

Conference Description: This conference focuses on trends and issues in practice facing the nursing professional and provides a comprehensive examination of nursing informatics theories, impact of human factors, systems analysis, and design approaches. Methods for managing information databases and systems as well as the evaluation of computer technology systems are included. The content provides an opportunity to prepare for the ANCC Nursing Informatics Certification Exam. The conference is conducted by recognized experts in Nursing Informatics.

Conference Objectives: At the completion of the conference participants will be able to:

- State a personal goal to attain from the conference.
- Examine theories, models, and framework that could be used in healthcare and nursing informatics practice, education, administration, and research domains.
- Discuss local informatics issues through professional networking and personal problem solving.
- Discuss the Human Factors that affect Nursing Informatics.
- Create and present a brief summary of the workgroup findings and recommendations associated with the assigned case study.
- Distinguish standards and terminologies that affect the information system life cycle.
- Identify 2 strategies used in the assessment phase to identify and collect pertinent data and information.
- Describe available hardware, software, and communications components for a healthcare information management solutions.
- Discuss the role of project management, systems analysis and design in planning a successful system implementation.
- Develop a test plan, education plan, and project management plan to implement an information system.
- Evaluate the implementation of a healthcare IS solution and methods to communicate the results of the evaluation activities.
- Describe the professional performance activities of an informatics nurse in the life long learning cycle.
- Assess readiness to complete the ANCC certification for nursing informatics, describe the initial application and recertification processes.

"Weekend Immersion in Nursing Informatics" (WINI)

Friday—Sunday
January 20-22, 2012

Hosted by
Lakeland Regional
Medical Center



Purpose: This conference focuses on trends and issues in practice facing the profession and provides a comprehensive examination of nursing informatics theories, impact of human factors, systems life cycle approach, methods for managing information databases and information technology overview. Content provides an opportunity to gain nursing informatics specific contact hour continuing credit and learn about the ANCC Nursing Informatics Certification exam.

Continuing Education Credit: This continuing nursing education activity was approved by the American Nurses Credentialing Center's Commission on Accreditation. On completion, 16.3 hours will be awarded.

Conference Schedule

Friday, January 20, 2012

12:00-13:00 Registration
13:00-17:00 Welcome, Introductions & Overview, Theories, Human Factors, Case Study, Break (provided)

(Dinner on your own)

Saturday, January 21, 2012

07:30-08:00 Breakfast (provided)
08:00-17:00 Identify the Issues, Identify Alternatives, Case Studies, Choose or Develop a Solution, Implement the Solution Case Study Breaks & Lunch (provided)

(Dinner on your own)

Sunday, January 22, 2012

07:30-08:00 Breakfast (provided)
08:00-13:00 Evaluate and Adjust Solutions, Professional Performance, Trends & Issues, Break & Lunch (provided), Certification Exam preparation, Course Evaluation, CE Awards

Faculty

Carol J. Bickford, PhD, RN-BC
Managing Partner, Informatics Consulting & Continuing Education, L.L.C. Olney, MD

Kathleen Smith, MScEd, RN-BC, FHIMSS
Managing Partner, Informatics Consulting & Continuing Education, L.L.C. Gaithersburg, MD

Registration and Fee: Registration is by mail. The registration fee is \$425 until November 1, 2011; after that, the fee is \$475. For groups of 5 or more, registration fee is \$400.00 (rate valid up to November 1 only). Registration deadline is January 1, 2012. Fees include all course materials, CE documentation, breaks, breakfast and lunch on Saturday and Sunday. Make checks payable to **Lakeland Regional Medical Center.**

Mail payment and registration form to:

Lakeland Regional Medical Center
c/o Sharon McLane
1324 Lakeland Hills Boulevard
Lakeland, Florida 33805

Refund: Cancellation received by November 1, 2011, will be refunded minus a \$75 administrative charge. No refunds will be offered after November 1, 2011. If you cannot attend, please send a colleague. If the event is canceled, a full refund will be offered.

Location: Lakeland Regional Medical Center, Education Annex.

Information: For additional information related to program content, or registration information contact Sharon McLane at Sharon.McLane@lrmc.com or (863) 284-1992

Directions:

From Tampa

From I-4, take exit 32 and head south on U.S. 98N. Lakeland Regional Medical Center will be on your left. Free parking is available in the parking garage.

From Orlando

From I-4, take exit 33 and head south on Lakeland Hills Boulevard. Lakeland Regional Medical Center will be on your right. Free parking is available in the parking garage.

"Weekend Immersion in Nursing Informatics" January 20-22, 2012 Registration Form

Name _____

Title & Credentials _____

Home Phone _____

Work Phone _____

Place of Employment _____

Work Address _____

E-Mail Address _____

I agree to publish my name and demographic information for networking with conference participants.

Do not publish my networking information.

Credit Card Payment:

Type of Credit Card _____

Credit Card Number _____

Name as it Appears on Card _____

Billing Address _____

Security Code (3or 4 digit number on back of card) _____

Expiration Date _____

Amount to be Taken from Card _____

Card Provider Signature _____

Make checks or money order payable to Lakeland Regional Medical Center.