

## Conference Description

This conference addresses topics including:

- Scope and standards of nursing informatics practice
- System life cycle, information management and knowledge generation, user-centered design, and health information technology
- Trends and issues in practice facing nursing informatics professionals

The content provides an opportunity for problem solving and self-assessment. Additionally, it will allow for study and review of the new ANCC Nursing Informatics Certification Exam being released March 2018. All course faculty are board certified informatics nurses.

## Learner Outcomes

Attendees can expect to leave the conference with the ability to:

- Identify actions that can be implemented to change/improve practice
- Assess readiness to complete the ANCC certification examination for nursing informatics

## Contact Hours

This continuing nursing education activity was approved by the Maryland Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. 18 contact hours will be awarded.



## Conference Lodging

### Radisson Plaza Hotel

100 West Michigan Ave.  
Kalamazoo, Mich. 49007  
(269) 343-3333

Ask for the Bronson rate. Hotel parking is available in an attached parking structure and can be validated at the hotel desk.

### Holiday Inn West

2747 S. 11th St.  
Kalamazoo, Mich. 49009  
(269) 375-6000  
Use Bronson code: BMN

### From the NORTH (Plainwell, Grand Rapids) or SOUTH (Schoolcraft, Three Rivers) via US-131

Take US-131 to Exit 38 (M-43/W. Main Street). Follow M-43 East/W. Main Street toward Kalamazoo, approximately 4.2 miles. (This becomes Michigan Avenue.) Turn right (south) onto Rose Street. Go two blocks and turn left (east) onto South Street. Follow for two blocks, and the medical school is on the right before the intersection with Portage Street.

### From the WEST (Chicago, Paw Paw) via I-94

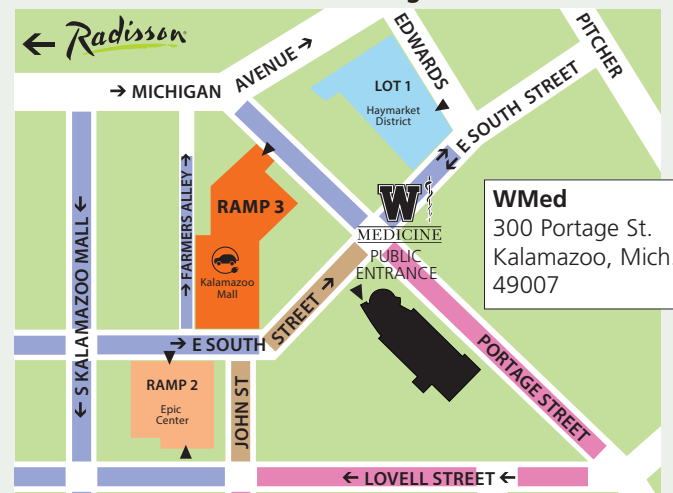
Take I-94 east to Exit 75 (Oakland Drive). Follow Oakland Drive approximately 3.9 miles and turn right (east) onto South Street. Proceed on South Street about 0.8 miles. The medical school is on the right before the intersection with Portage Street.

### From the EAST (Detroit) via I-94

Take I-94 west to Exit 75 (Oakland Drive). Follow Oakland Drive approximately 3.9 miles and turn right (east) onto South Street. Proceed on South Street about 0.8 miles. The medical school is on the right before the intersection with Portage Street.

Conference parking is available onsite and can be validated at check-in. Additional free parking is available on the fifth floor of the Kalamazoo Mall parking ramp, in the WMed designated spaces.

### Visitor Parking

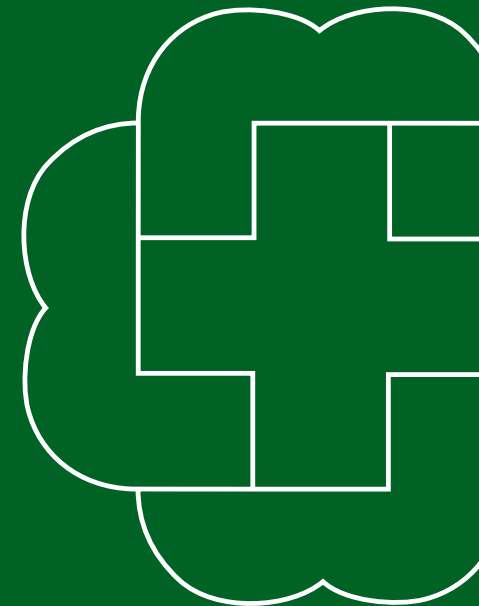


Bronson Healthcare Hosts

# Weekend Immersion in Nursing Informatics (WINI)

Friday and Saturday,  
March 23 and 24, 2018

Western Michigan University Homer  
Stryker M.D. School of Medicine (WMed)



## Conference Faculty

### **Carol J. Bickford, PhD, RN-BC, CPHIMS, FHIMSS, FAAN**

Dr. Bickford, co-founder of WINI and ICCE, LLC, and a senior policy advisor at the American Nurses Association, has extensive experience in healthcare and nursing standards and policy development. She has presented and published extensively both nationally and internationally. As a Navy Nurse Corps officer, Dr. Bickford served as project officer for two enterprise healthcare information system implementations and completed her military career as Navy Medicine's HIT education and training coordinator.

### **Liberty Rovira, MN, RN-BC, CPHIMS**

With over 10 years of experience in healthcare informatics, Ms. Rovira has worked as a clinical systems analyst, served as a NIDSEC panel reviewer for the American Nurses Association, an education consultant for the ANCC's Nursing Informatics Review course, and a board member, editor and chairperson of the Poster Presenter at the ANIA Annual Conference.

## Registration and Conference Fee

This conference is limited to 50 participants.

### **Registration required by Friday, March 9, 2018**

Cost: \$390

### **To register and pay online:**

Visit [bronsonhealth.com/classes](http://bronsonhealth.com/classes) and search "WINI".

### **To mail in registration:**

Complete brochure registration form and include a check to Bronson Methodist Hospital.

In the subject line, include the wording "2018 Nursing Informatics Conference". Confirmation of registration will be sent if an email address is provided.

## Cancellation

Cancellations with refund will be available through 4 p.m. EST on Friday, March 9, 2018. A \$75 charge will be applied before refund.

For more information or assistance, contact Brad Mora, MSCIS, BSN, RN, at [morab@bronsonhg.org](mailto:morab@bronsonhg.org) or (269) 341-6394.

## Conference Schedule

### **Daily sign-in at WMed starts at 7:30 a.m.**

Each day includes a case study and lunch. The order of lectures and break times may vary according to speaker preference.

### **Day 1, Friday, March 23**

#### **8 a.m. to 5:15 p.m.**

- Goal setting, theories, human factors
- Standard 1: Assessment
- Standard 2: Diagnosis, problems and issue identification
- Standard 3: Outcomes identification

### **Day 2, Saturday, March 24**

#### **8 a.m. to 5:15 p.m.**

- Standard 4: Planning
- Standard 5: Implementation
- Standard 6: Evaluation
- Standard 7-16: Professional performance standards
- Discussion of the new ANCC Nursing Informatics Certification Exam
- Course evaluation

*"It definitely was a total immersion in Nursing Informatics. The conference was very motivating and stimulating. The topics covered and the information shared throughout the weekend has been helpful and beneficial — they will lend a lot of applicability to my job."*

*— conference participant*

## Registration Form

### **Weekend Immersion in Nursing Informatics Hosted by Bronson Healthcare: Kalamazoo, Mich.**

Please print all information, tear along the dotted line and **return with payment by March 9**. Registration and payment is also available at **[bronsonhealth.com/classes](http://bronsonhealth.com/classes) (search WINI)**.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Credentials

\_\_\_\_\_  
Organization/Practice/Profession

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Email Address (Note: confirmation will not be sent unless an email address is provided.)

\_\_\_\_\_  
Phone:

Daytime

Evening

\_\_\_\_\_  
List Dietary Restrictions (on two lines above)

Include my name and email in the attendee networking list, to be used for future communication between conference participants.

Amount Enclosed: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Mail completed registration with payment to:

Bronson Methodist Hospital  
Nursing Informatics Department  
601 John St., Box 88  
Kalamazoo, MI 49007